



Navan Gives Business Travelers an AI-Powered Hyper-Personalized Travel Assistant

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Navan Edge expands the company's footprint in \$56B market for business travelers

PALO ALTO, Calif.--(BUSINESS WIRE)--Mar. 2, 2026-- [Navan](#) (NASDAQ: NAVN), the global AI-powered business travel and expense platform, today announced plans to equip every business traveler with a hyper-personalized travel assistant. Known as Navan Edge, this assistant will provide a level of service previously reserved for the C-suite.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260301362369/en/>



For too many business travelers, travel has become a painful

experience marked by delays, middle seats, archaic tech, and hours on hold. Traditionally, CEOs and VIPs have been able to bypass this “travel suck” with the help of an executive assistant who deeply understands and anticipates their needs. Without that support, many travelers have had no choice but to use other solutions that are not built for the demands of business travel or to email a travel agent just to book a flight.

Now, Navan is bringing the personalization, care, and anticipation previously reserved for the C-suite to every business traveler, powered by AI. With Navan Edge, business travelers who don't have access to Navan through their employer will be able to simply chat with their very own travel assistant to book a hyper-personalized trip, manage complex itineraries, make last-minute restaurant reservations, and resolve travel disruptions.

“Travel is a top use case for LLMs. The people have spoken: they want to say the word and let the AI handle the rest. They want a solution that works for them and not the other way around,” said Ariel Cohen, CEO and co-founder of Navan. “But that conversational interface needs to operate on top of unbelievably complex infrastructure connecting hundreds of suppliers – global travel infrastructure that Navan spent a decade to perfect to an enterprise scale. Navan Edge is built to deliver what business travelers value most: the confidence that their trip will match their standards and specific needs, the ability to be productive on the go, and the freedom to enjoy the journey.”

“We've always been obsessed with what matters to the business traveler. Today, we've finally reached the point where technology can match that obsession,” added Ilan Twig, CTO and co-founder of Navan. “With Navan Edge, we're showcasing the power of an agentic AI solution built for business travel from the ground up. It's the breakthrough that will definitively leave the rest of the travel industry behind.”

With Navan Edge, every search result is personalized. Recommendations for hotels, flights, and restaurants will be hyper-personalized based on their preferences, loyalty programs and real-time itinerary needs. It knows their must-haves for each trip – from blackout shades to high-powered hairdryers – and automatically applies them to the search.

Navan Edge takes care of every detail of the business trip, planning, booking, and everything in between until the traveler is safely home. Like an excellent EA, Navan Edge also thinks around corners. If a flight is cancelled, travelers won't just get an alert. Once the traveler gives the go ahead, they'll get confirmation that their seat has been rebooked, their hotel will receive a call for their late arrival, and their dinner reservations will be moved. And if needed, human support agents are standing by at any time.

Powered by a decade of travel data from millions of bookings made by more than 10,000 companies, Navan Edge is built to understand and then act on the nuances of travel. Travelers are able to book hotels and chat about anything related to travel now, and soon will be able to book flights and restaurants, right from their conversation, not get general information or a set of links to make their bookings elsewhere.

To learn more, visit www.navan.com/edge

About Navan

Navan (NASDAQ: NAVN) is the global AI-powered [business travel](#) and [expense](#) platform that makes travel easy for frequent travelers. From finding flights and hotels, to automating expense reconciliation, with 24/7 support along the way, Navan delivers an intuitive experience travelers love and finance teams rely on. [See how Navan customers benefit](#) and learn more at navan.com.

Forward-Looking Statements

All statements in this press releases other than statements of historical fact could be deemed to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are often identified by words such as “anticipate,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “will,” or similar expressions. Such statements are subject to risks, uncertainties and other factors that may cause actual results to be materially different from any

future results expressed or implied by the forward-looking statements. These risks and other factors include the risks described under the caption "Risk Factors" in Navan's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission ("SEC") on December 15, 2025 and in other reports Navan files from time to time with the SEC. Except as required by law, Navan undertakes no obligation, and does not intend, to update these forward-looking statements.

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