Navan Unveils Advanced Events Offering with BoomPop's AI-Driven Venue Sourcing

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New functionality enables end-to-end event planning for groups of any size

PALO ALTO, Calif.--(BUSINESS WIRE)--Feb. 26, 2026-- Navan (NASDAQ: NAVN), the global AI-powered business travel and expense platform, today announced a major enhancement to its Meetings & Events platform: an advanced events functionality powered by the integration of BoomPop, the AI-powered event management platform, and its smart venue sourcing and planning capabilities.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20260225819498/en/

"Companies spend billions on Meetings & Events every year, yet the infrastructure for event planning remains fragmented," said Galen Grady, SVP & GM, Meetings & Events at Navan. "Most companies remain trapped in a web of emails and spreadsheets, a time-consuming process that results in a poor experience for high-stakes events like sales kickoffs and team offsites. At Navan, we're creating a single ecosystem where our customers can manage the entire event lifecycle."

"Having early access to the new event enhancements in Navan has shown us how much more control they'll give our organizers, particularly around room block management," said Asia Fysh, Global Travel Program Manager, Affirm. "The integrated RSVP tracking, agenda builder, and internal event site tools significantly reduce manual coordination and bring some much-needed efficiency to event oversight."

With the integration of BoomPop, Navan's Advanced Meetings & Events platform will deliver:

- **Smart Venue Sourcing:** Planners can chat with AI to find event inspiration and instantly suggest dates and locations, source venues from a curated marketplace of offsite-ready spaces, while managing agendas and negotiating RFPs and room blocks directly within the platform.
- **Total Event Cost Visibility:** Combines real-time travel and expense data with venue invoices and contracts, centralizing all event costs in a single view for finance teams.
- **Expert Risk Mitigation:** Direct access to event experts to negotiate critical contract terms such as attrition, cancellation and force majeure on the organizer's behalf.
- **Customizable Event Webpages:** Information hubs where organizers can share event details, agendas and venue information, alongside redesigned invitations and tailored RSVP functionality.
- **Unified Itineraries:** Travelers will now see all of their bookings including flights, trains, cars and hotel room blocks within their Navan itinerary.

To date, Navan has facilitated nearly 85,000 events through its self-serve group travel solution, with 30,000 occurring in 2025 alone. Until now, room blocks and venue sourcing remained a manual process, even though Navan had already brought most of the functionalities needed to manage individual traveler logistics for large groups into its platform.

By integrating BoomPop's capabilities directly into the platform, Navan will close this gap, offering a complete spectrum of support in a single digital ecosystem.

"The events industry has been held back by fragmented technology for too long," said Healey Cypher, CEO at BoomPop. "Navan solved the travel and expense piece, and BoomPop mastered AI-driven venue sourcing and event execution. Federating our offerings together gives planners a single source of truth and a tool that gives them back their most valuable resource: time."

The advanced events functionality is currently available in beta for Navan customers in the United States, with plans for a full launch in the near future. All other Navan Meetings & Events capabilities remain available to customers globally.

About Navan

Navan (NASDAQ: NAVN) is the global AI-powered business travel and expense platform that makes travel easy for frequent travelers. From finding flights and hotels, to automating expense reconciliation, with 24/7 support along the way, Navan delivers an intuitive experience travelers love and finance teams rely on. See how Navan customers benefit and learn more at navan.com.

About BoomPop

BoomPop is a venture-backed, people-first, AI-powered event planning platform that brings a pulse to the workplace through thoughtful gatherings. Built for doers who want expert support, seasoned event pros, or companies with a need to consolidate—our tech gives you time to do the human stuff you actually enjoy. Learn more at boompop.com.

Forward-Looking Statements

All statements in this press release other than statements of historical fact could be deemed to be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are often identified by words such as “anticipate,” “believe,” “estimate,” “expect,” “intend,” “may,” “plan,” “project,” “will,” or similar expressions. Such statements are subject to risks, uncertainties and other factors that may cause actual results to be materially different from any future results expressed or implied by the forward-looking statements. These risks and other factors include the risks described under the caption “Risk Factors” in Navan’s Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission (“SEC”) on December 15, 2025 and in other reports Navan files from time to time with the SEC. Except as required by law, Navan undertakes no obligation, and does not intend, to update these forward-looking statements.

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