Navan's Summer Travel Trend Report: Stronger Overall Travel Demand Compared to 2024

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Canadians Are Top Travelers to US and London Is Leading Destination for American Business Travelers

PALO ALTO, Calif.--(BUSINESS WIRE)--Ahead of the summer travel season, Navan, the all-in-one global travel and expense management platform, dived into the data to look for summer business travel trends – showing double-digit year-over-year (YoY) business travel booking growth among a cohort of current Navan customers who have used the platform since 2023*. With summer hotel and flight bookings up, major discounts available on flights, and Canada remaining the top country traveling to the US for business, there are a number of reasons to consider a busier-than-expected business travel season.

Summer Travel Demand Remains Strong

Navan's data reveals that business travelers aren't slowing down, carrying strong momentum into the summer season. Summer flight bookings on the platform are up 10% and hotel bookings up 25% compared to last summer.

"We're seeing strong demand for business travel this summer," said Rich Liu, CEO of Travel at Navan. "Executives have businesses to run, they clearly recognize the value of travel, connection, and face-to-face interactions. By planning early and understanding the marketplace shifts we're seeing, businesses can seize significant savings for those amazing summer offsites in top destinations around the world."

International Surprises And Non-Surprises

Canada has maintained its position as the top country traveling to the US for business this summer on the Navan platform, followed by the UK, which was also the top destination for American business travelers. Nice is on the rise as the #2 business travel destinations coming from both the US and the UK, but a 60% rise in hotel prices comes with it. Spain saw the biggest drop in travel to the US, dropping five slots to #12. The biggest risers in business travel to the US include Israel (+4 spots to #10), India (+3 spots to #9) and Mexico (+3 spots to #7).

Domestic Business Travel Sees a Mix of Traditional and New Markets

While major hubs like San Francisco and New York remain top for business travel, demand is diversifying across more cities, including rising destinations such as St. Louis (+49 spots YoY), Los Angeles (+14), and Orlando (+8).

Flight Prices Trending Lower

Economy business travel flight prices in the summer months are down 23% YoY, averaging $414 compared to an average of $539 in 2024. Miami is the top destination for flight savings when compared to summer 2024 flight booking prices. The average booking price for flights to Miami is down 45% from Summer 2024 prices, from $1022 to $556. Lisbon, Dublin, Bangalore and Toronto round out the top five destinations for flight savings. In the United States, travelers can save on summer airfare by flying to less crowded destinations like Toronto (saving from $764 to $501), Boston (saving from $662 to $476), Washington (saving from $627 to $460) and Seattle (from $555 to $401).

US Airports Lead Flight Cancellations & Delays

Notably, some of the airports with the highest cancellation ratios so far in 2025 include LAX, DCA, and BNA – important considerations for travelers planning high-stakes or tight itineraries.

For more insights into summer travel destination data, cost-saving tips, or to unlock smarter summer travel experiences, visit www.navan.com.

About Navan

Navan is the leading all-in-one business travel and expense management solution that makes travel easy for frequent travelers. From finding flights and hotels, to automating expense reconciliation, with 24/7 support along the way, Navan delivers an intuitive experience travelers love and finance teams rely on. See how Navan customers benefit and learn more at navan.com.

*** Methodology**

Navan analyzed bookings made via its platform for summer travel (June–August 2025) across economy flight and hotel forward bookings with reservations made from September 1, 2024 through the first Tuesday of May. Year-over-year comparisons are based on an analysis of comparable, average flight and hotel booking prices in the US and globally over the same period using a 2023 cohort of customers to isolate behavioral changes from company growth.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact could be deemed forward-looking, including without limitation statements regarding our expectations for booking and pricing trends. These forward-looking statements are subject to known and unknown risks, uncertainties, assumptions, and other factors that may cause actual results or outcomes to be materially different from any future results or outcomes expressed or implied by the forward-looking statements, including those described from time to time in our filings with the Securities and Exchange Commission. Except as required by law, we undertake no obligation, and do not intend, to update these forward-looking statements.

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